

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Mentzer Media Services
210 W Pennsylvania Ave
Ste 250
Towson, MD 21204

Contract / Revision 142700 /		Alt Order # 08328796
Product PORTMAN FOR SENATE		
Contract Dates 08/23/16 - 08/29/16		Estimate # 3387
Advertiser Pol/R Portman/R/Senate/OH-A		Original Date / Revision 07/22/16 / 07/22/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WHIO-TV	Account Executive Philadelphia CoxRep	Sales Office CoxReps Philad
Special Handling		
Demographic Households		
Agency Code TV12736	Advertiser Code 280	Product 1/2 316
Agency Ref 4341		Advertiser Ref 43391

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	08/26/16	08/26/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	----1--				1	\$800.00					
N 2	WHIO	08/29/16	08/29/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	1-----				1	\$900.00					
N 3	WHIO	08/25/16	08/25/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	---1---				1	\$900.00					
N 4	WHIO	08/23/16	08/23/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-1-----				1	\$800.00					
N 5	WHIO	08/24/16	08/24/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$800.00					
Totals									0.00				5	\$4,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/28/16	4	\$3,300.00	(\$495.00)	\$2,805.00
08/29/16 - 08/29/16	1	\$900.00	(\$135.00)	\$765.00
Totals	5	\$4,200.00	(\$630.00)	\$3,570.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

JUL19/16 17.55
*** WHIO-TV ***

REP. # _____ OFF. # _____ SALESMAN # _____

BUYER NAME ALLY RAMBO

SALES PRSN PH- NICK WELTTE

TOWSON, MD 21204

	CLASS: NATL.	LOCAL	REGIONAL
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			
21			
22			
23			
24			
25			
26			
27			
28			
29			
30			
31			
32			
33			
34			
35			
36			
37			
38			
39			
40			
41			
42			
43			
44			
45			
46			
47			
48			
49			
50			
51			
52			
53			
54			
55			
56			
57			
58			
59			
60			
61			
62			
63			
64			
65			
66			
67			
68			
69			
70			
71			
72			
73			
74			
75			
76			
77			
78			
79			
80			
81			
82			
83			
84			
85			
86			
87			
88			
89			
90			
91			
92			
93			
94			
95			
96			
97			
98			
99			
100			

AUG29/16 WK-1

DATE JUL19/16 17.55

TO DEANNA
FR JARED
NEW PORTMAN ORDER
TOTAL \$4200
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES
STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:
AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

AGENCY ADVERTISER CODE = 280 AGENCY EST# = 3387
AGENCY PRODUCT CODE = 316

1	1200N-1230P	30	\$800.00	8/26	8/26	1	FRI	1
PROGRAM :	NWSCENTER	NOON						
RA65+ :	21.4							
CON COM1 :	NWSCENTER	NOON						

REP HEADLINE# 8328796
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL19/16 17.55
 *** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			700P-730P	30		\$900.00	8/29	8/29	1		MON	1
PROGRAM : WHEEL-FORTNE												
RA65+ : 16.3												
CON COM1 : WHEEL-FORTNE												
3			700P-730P	30		\$900.00	8/25	8/25	1		THU	1
PROGRAM : WHEEL-FORTNE												
RA65+ : 16.3												
CON COM1 : WHEEL-FORTNE												
4			1200N-1230P	30		\$800.00	8/23	8/23	1		TUE	1
PROGRAM : NWSCENTER NOON												
RA65+ : 21.4												
CON COM1 : NWSCENTER NOON												
5			1200N-1230P	30		\$800.00	8/24	8/24	1		WED	1
PROGRAM : NWSCENTER NOON												
RA65+ : 21.4												
CON COM1 : NWSCENTER NOON												
AUG/16 \$3,300.00 SEP/16 \$900.00												
CONTRACT TOTAL												\$4,200.00
TOTAL SPOTS												5

MARKET TOTALS \$10,500 WHIO 40% WDTN 50% WKEF 0% WRGT 10% CABL 0% WBDT 0%
 SVC- NSI
 DEMOS- RA65+*